

THESIS TITLE: FEMALE ADMINISTRATORS' LEADERSHIP OF THE PUBLIC AND PRIVATE UNIVERSITIES IN BANGKOK METROPOLITAN

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STUDENT NAME: ASSISTANT PROFESSOR KARUNAN RATTANASANWONG

THESIS ADVISOR: ASSISTANT PROFESSOR DR. PIYAKORN WHANGMAHAPORN

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ABSTRACT

The objectives of the study of female administrators' leadership of the public and private universities in Bangkok Metropolitan are: 1) to study the level of female administrators' leadership 2) to study the relationship between the factors of personal characteristics, social mind, the external environment of the organization and leadership of female administrators and 3) to study the factors effecting to female administrators' leadership of the public and private universities in Bangkok Metropolitan by using mixed method research, both quantitative and qualitative. The samplings are the female administrators of 10 public and private universities in Bangkok Metropolitan, consisting of female administrators in administrative affairs and academic affairs sections.

The results of this study have found that: 1) the level of female administrators' leadership of the public and private universities in Bangkok Metropolitan overall are in the high level 2) the relationship between the factors of personal characteristics, social mind, the external environment of the organization and leadership of female administrators are found statistically significant at 0.05 and 3) the factors effecting to female administrators' leadership are 5 indicators: 1) achievement motive 2) leadership and empowerment 3) participation 4) status and roles of females and 5) leadership and vision. The factors which do not effecting to female administrators' leadership are 6 indicators: 1) personality 2) power and Influence 3) ethics and authority 4) emotional intelligence 5) believe in self power and 6) policy on female.