

TITLE	POLICY IMPLEMENTATION IN ACCORDANCE WITH GOOD GOVERNANCE PRINCIPLES OF PROVINCIAL ADMINISTRATION IN NAKHONRATCHASIMA PROVINCE
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ABSTRACT

The research topic on “Policy implementation in accordance with good governance principles of provincial administration in Nakhonratchasima province” This research has the following objectives; (1) to study the level of the policy implementation of policy in accordance with good governance principles of provincial administration; (2) to study the relationship between the factors and the policy implementation in accordance with good governance principles of provincial administration; (3) to study the factors affecting policy implementation in accordance with good governance principles of provincial administration; (4) to study problems of obstacles in policy implementation in accordance with good governance principles of provincial administration; (5) and offer approaches in developing policy implementation in accordance with good governance principles of provincial administration . The research tools are of questionnaire and interview questions. The sample groups are executives from the provincial administration, civil servants, permanent employees, and government employees who are working in provincial government and under the supervision and the directives of provincial governor and district officers in Nakhonratchasima Province, totalling 312 persons. Statistics used in the analysis of data are the mean, standard deviation, Pearson's correlation, and stepwise multiple regression.

It was found from the study that Nakhonratchasima provincial governance scores high on all count of transparency, efficiency, effectiveness, accountability, rule of law responsiveness,

participation/consensus oriented, and decentralization in higher level, with two exceptions of morality/ethic, and equity, which in turn score very high.

It is found from the test of the hypothesis that factors which are in correlated with the operation in accordance with good governance principles of the provincial governance in Nakhonratchasima province consisting of factors on executive's leadership, attitude, factors on procuring, supporting, controlling, evaluating, and providing reward and punishment of personnel as well as the factors on external organization environment. When data are analyzed by using stepwise multiple regression to predict for the possibility of the factors that affect 4 sides of policy implementation, it is found that only three factors of the executive's leadership, external organization environment, and official governor's attitude affecting policy implementation in accordance with good governance principles of the provincial administration in Nakhonratchasima province with a statistically significant at .05 level factors of executive's leadership ($\beta = 0.353$), external organization environment ($\beta = 0.187$), and official governor's attitude ($\beta = 0.353$).

As for the result of the study by means of qualitative research, it is found that problems and obstacles in applying good governance principles implementation in provincial administration management are personnel, patronage system lacking of budgets and materials, decentralization, organization structure, places and properties.

However, even though most of the executives and provincial governance personnel are aware of problems and obstacles which hinder the policy implementation within the their own organization, everybody has a positive attitude that if you follow the good governance principles, there shall be a good approach to solve the above mentioned problems and obstacles in the years to come.