

ประวัติผู้วิจัย



1. Personal Profile

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|-----------------------|---|
| Name | Mr. Punyapon Teprasit (Certified in Purchasing and Supply, CIPS, London, UK) |
| Address | 147 Soi Kunagornchai 2 Rardpattana road, Sapansung, Bangkok 10240 |
| Cell Phone | 087-979-1979 |
| E-Mail | Punyapon@mvpconsultant.com; Punyapon.tep@hotmail.com |
| Date of birth | 8 February 1985 |
| Age | 30 |
| Marital status | Married |
| Nationality | Thai |
| Religion | Buddhist |

2. Education

| Degree | Institute | Major | GPA | Year to Graduated |
|---------------|-----------------------------------|--|---|--------------------------|
| MBA | Sripatum University (Thailand) | Logistics & Supply Chain Management | 3.94 | 2012 |
| BBA | Sripatum University (Thailand) | International Business | 3.47, 2 nd Class Honor | 2006 |

3. Certification & Certificated

| Degree | Institute | Major | Year to Graduated |
|---------------|--|--|--------------------------|
| Certificated | Global Report Initiatives | Certificated in GRI Certified | 2015 |
| Certificated | Chulalongkorn University | Certificated in Risk Management | 2014 |
| Certificated | Chulalongkorn University | Structure Equation Model by AMOS | 2014 |
| Certificated | University of Hong Kong | Creativity and Business Model Transformation | 2013 |
| Certificated | APICs The Association for Operations Management, USA | Basic of Supply Chain Management | 2013 |
| Certificated | APICs The Association for Operations Management, USA | Customer-Focused Supply Chain Management for HR and Supply Chain Supporting Professional | 2011 |
| Certified | Chartered Institute of Purchasing and Supply, London, UK | Purchasing & Supply | 2011 |
| Certificated | Transportation Institute of Chulalongkorn University | Logistics: Strategic & Management | 2009 |

4. Work Experienced

4.1 Academic Work Experienced

| Position | Company | Job Description | Years |
|-----------------|-------------------------|---|--------------|
| Instructor | Sripatum University | Logistics and Supply Chain Management | 2015 |
| Instructor | Sripatum University | Management | 2014-2015 |
| Instructor | Sripatum University | Financial Information System Management | 2014 |
| Instructor | Saint John's University | International Business Management | 2014 |

| Position | Company | Job Description | Years |
|-----------------|---|---|--------------|
| Instructor | Master of Business Administration program at KKU (MBAKKU) | Business research for MBA student | 2013 |
| Instructor | Saint John's University | Seminar of Management | 2013 |
| Instructor | Sripatum University | Lecture in international business management information system | 2013 |

4.2 Business Work Experienced

| Position | Company | Job Description | Years |
|--|--|--|----------------|
| CEO | MVP Consultant Co., Ltd. | consult with public or private sector | 2010 - Present |
| Marketing Director | Human Cap | Marketing & Strategy Plan | 2014 |
| Consultant | Electricity Generating Authority of Thailand | Business Plan Strategy and Research | 2014 |
| Senior Consultant & Project Manager | FPRI Advisory Co., Ltd | consult with public or private sector | 2014 |
| Lecturer | AEON | Customer Complaint Management | 2014 |
| Consultant | Bank of Thailand | Marketing Communication Strategy and Research | 2013 |
| Consultant | Ruamkit Rungrueng Group | Business Plan Strategy | 2013 |
| lecturer | Wish Organize Co., LTD. | Human Resource Management | 2010 |
| Assistant International Manager & Consultant | Sahaniti Law and Enterprise Co., LTD. | Contract with foreign customers and consult on business strategy | 2007 |

5. Publishing

| Fields | Topic |
|-------------------------------------|--|
| Logistics | The Dimensions of influence Factor on Reverse Logistics Management, International Conference on Business and Engineering Research (ICBER2015). (Australian Journal of Basic and Applied Sciences) |
| Logistics | The Dimensions of Logistics Facility Location Decision in Thailand's Logistics Service Provider: The Context of Small and Medium Enterprises. The Second European Business and Management Conference 2015. Brighton, East Sussex, United Kingdom |
| Sustainability | The Sustainability on Business Management of THAI' Electronics Exporters. Australian Journal of Basic and Applied Sciences. 9(13) Special 2015. pp. 34-37. 2015 |
| Reverse Logistics | The Impact of Logistics Management on Reverse Logistics In Thailand's Electronics Industry. International Journal of Business and Information. 10(2). pp. 257 - 271. 2015 |
| Supply Chain Management | The Effectiveness of Strategic Supply Chain Management A Case Study of Thailand Third Party Logistics Industry. 12th EBES Conference, Singapore. 2014 |
| Marketing | The Green Marketing and Consumers' Decision Making A Case Study Consumers in ASEAN Economic Community, SAUNIC, 2014 |
| Logistics & Supply Chain Management | The Design Innovation on Logistics and Supply Chain Cost Reduction Sustainability, Rangsit University Research Conference, 2014 |
| Entrepreneur | Electronic Industry Technology SMEs Entrepreneurs' Preparation to Enter ASEAN Economic Community (AEC) A Case Study: Thailand, Vietnam, Malaysia, and Indonesia, Khon Kaen University, 2013 |
| Strategic Management, HRM | Strategic Leadership and the Success of Organization Management, The 1 th International Conference, Rajamangala University of Technology Phra Nakhon, 2011 |

| Fields | Topic |
|---|---|
| Strategic Management, Supply Chain Management | The Supply Chain Strategy Management, Sripatum University Conference 2011, Sripatum University, 2011 |
| Product Design, Environmental Management | The Effectiveness of Product Design for Environmental Sustainable, The 1st TNI Academic Conference – TNIAC: Topic of 2011- Business and Industrial Management, Thai-Nichi Institute of Technology, 2011. |
| Entrepreneur, International Business | SMEs Entrepreneurs' Preparation to Enter International Markets A Case Study: China's Emerging Market, Research integration for ASEAN Community, Ubon Rajathanee University, 2011 |
| Logistics, Reverse Logistics | The Logistics Process and Problems in Reverse Logistics Management of Electronics Industry in Thailand, The 3 rd National Conference of Academy of All Business Disciplines Research at Graduate School of Commerce Burapha University, 2011 |
| Knowledge Management | Problems in Knowledge Management of Thai Third-Party Logistics (3PLs), Khon Kaen University, 2011 |
| International Business | Impacts of TAFTA on the Implementation of Marketing Strategies A Case Study Thai jewelry exporters, The 2nd National Conference on Administration and Management NCAM 2010, Prince of Songkla University, 2010 |