

IS TITLE	THE IMPROVEMENT OF SUPPLY CHAIN MANAGEMENT CAPACITY OF EDUCATION INSIDE BY USING KM CASE STUDY: COLLEGE OF LOGISTICS AND SUPPLY CHAIN SRIPAPUM UNIVERSITY
KEY WORD	THE IMPROVEMENT OF SUPPLY CHAIN MANAGEMENT CAPACITY OF EDUCATION INSIDE BY USING KM CASE STUDY
STUDENT	SUWICHA SAWASDEE
ADVISOR	CHATCHAI RAKA DR.
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FACULTY	COLLEGE OF LOGISTICS AND SUPPLY CHAIN SRIPAPUM UNIVERSITY
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ABSTRACT

The research studied on the improvement of supply chain management capacity of education inside by using KM case study : College of Logistics and Supply chain Sripatum University with the aims to study the supply chain of educational institutions and to study the model of knowledge management procedure of the college of logistics and supply chain of Sripatum University. The researchers used qualitative research, study of documents, related research collecting and analyzing to present a model of knowledge management of this schools and verify the quality of knowledge management model by the experts to improve the model to be the appropriate one.

The results showed that supply chain of education Private education in stitutions consists of 3 parts : Inbound Logistics, Operation and Outbound Logistics. Inbound Logistics are the students who graduated from high school, vocational level, and diploma level. Operation is the standard of learning outcomes from desirable graduate characteristics in logistics. Outbound Logistics are development in logistics management by creating networks and link to materials,

sources and markets. Human resource development and logistics manpower planning in line with the needs of the business sector and increasing labor productivity by government agencies and private sector to improve the curriculum of the undergraduate level, Specialized training or specialized techniques, and encourage cooperation with the private sector in training at the operational level to provide logistics professionals with quality standards and meets the needs of the business sector.

The model of Knowledge Management of College of logistics and supply chain compose of focus Areas, desired State, transition and behavior management, communication, process and tools, learning, measurements recognition and rewards, the key of success.