IS TITLE TOURISM LOGISTICS ROUTE MANAGEMENT FOR

TRAVELING TO KHAO KHO, PHETCHABUN

PROVINCE

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ABSTRACT

This independent study aimed to study the problems and obstacles of traveling to Khao Kho. Phetchaboon And to study Tourism logistics route management for traveling to Khao Kho, Phetchabun Province Use the interview form Is a tool for collecting data from Tourists, tourists traveling to Khao Kho District And officials from the Phetchabun Tourism Office Also studies from ACTA and related research The research found that

- 1. Tourists have problems and obstacles in traveling to Khao Kho Phetchaboon In which tourists do not know the travel information for Khao Kho Phetchabun by public transport, including travel by bus And the plane Which most tourists do not know information about travel time schedule, cost and traveling methods etc.
- 2. Tourism logistics route management for traveling to Khao Kho, Phetchabun Province Visitors can have the option of traveling to Khao Kho. Phetchabun by public transport Both passenger buses And the plane. Traveling by public transport bus takes 8.48 hours and costs only 482 baht and plane travel that takes only 2.78 hours and costs 1,039 baht Travelers can take information into consideration options for planning when traveling to Khao Kho. Phetchabun province for greater efficiency