

**THE VALUE CHAIN MANAGEMENT OF PRIVATE HIGHER
EDUCATION INSTITUTIONS : A CASE STUDY OF PRIVATE
UNIVERSITY**

BODIN ASANA

**A THESIS SUBMITTED IN PARTIAL FULFILLMENT OF
THE REQUIREMENTS FOR THE DEGREE OF MASTER OF SCIENCE OF
LOGISTICS AND SUPPLY CHAIN MANAGEMENT
COLLEGE OF LOGISTICS AND SUPPLY CHAIN
SRIPATUM UNIVERSITY
ACADEMIC YEAR 2018
COPYRIGHT OF SRIPATUM UNIVERSITY**