

Independent Study Title	The Effect of The Legal Problems on The Competitive Business in Thailand
Keyword	Laws Concerning Trading Competition and Business in Thailand
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Level of Study	Master of Laws
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Year	2007

## **ABSTRACT**

The Act of trading competition B.E. 2542(1999) held that as the economic Law which is very important issue of Thailand, because it's the law protects " the marketing system" of Thai-economic system to run normally without interference of some business maker with illegal ways including protecting in trading monopolization and limited a competition in making a business which it's in appearance of imposing on consumer which it's the main purpose of the mentioned Law. In event of Law doesn't give the right to monopolize that it can be seen that the Law should not held that "monopolization or having a power over market" it's wrong on self, if have consideration of the truth in business by the business organ tries to improve the quality of goods, improve the producing procession to have more efficiency and make the cost of capital lowered and can sell a goods in low price than the competitor by having the purpose to produce goods of oneself it can be sold more and sharing more in the market, if have much share in the market that means the power over market which cans set up the way of goods and price in that market. If the Law intends to protect, no any business organs enter to have the power over the market or monopolize that it will be not consistent with the real condition in the business. The Law is effected like this that it will not have a good benefit to economic system, society, the Country and also it makes to have a damage to consumer because producers will not have a motivation in improving a quality of goods and improve their producing procession due to they are not sure that

if one day they have a share more in the market that the law may enter to interfere with their business. So if the power over market occurs from efficiency in proceeding a business that it may occurs under the law, if the power occurs illegally, the problem which thinking about namely that will give a interest or keep an eye on and take care in Behavior of any business who competing in the market, especially the business organ who have the power over the market that they compete in the market “it’s fair” or not and this fairness, it will be in accord with the economic system that is any business organs should compete about Efficiency of each organ which it’s may competition such as producing goods which have high quality than a competitor, management, producing procession and Productivity, if have use an unfair way made a competitor to give up business such as discounting which is low than the capital, it makes a competitor who have a financial status is not strong enough and cannot make a business continue, boycotting competitor out from material area or important factor for producing, making competitor cannot go into the market, these events it’s role of the law which will come to protect any doing which is unfair or if these events occurred the law must try to stop it quickly.

Should be improved and solved the law of competition in trading, in about Behavior of any business organs who competing in the market, especially the business organ who has the power over the market that they compete in the market “it’s fair” or not and this fairness, it will be in accord with the economic system that is any business organs shall compete about Efficiency with emphasizing the produce which have high quality, if the law concerned with competition will come to have a role in price of goods that shall also have a role in maintaining the marketing system to run normally without any business organs enter to distort working of the marketing system by making agreement together to determine the price of goods, more than entering to check that the price level either producer sets it up it’s fair or not and protection for competitor in the market which doesn’t receive a fairness with using method which is not correct to destroy a competitor and impose on competitor the mentioned actions it’s breaking the system of competition in the market.