



THE 3rd INTERNATIONAL ARTS & DESIGNS COLLABORATIVE EXHIBITION 2021

ON THE PLURALITY OF ARTS, DISTANCE AND TOGETHERNESS



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FACULTY OF FINE AND APPLIED ARTS, BURAPHA UNIVERSITY

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WARAKORN CHAITAMVONG (THAILAND)

Amaranth: The Sweeter Shade of Love

Digital Painting, 1536 x 2048 px



The 3rd National Academic Conference for the Advancement in Art, Culture
and Design
and The International Arts & Designs Collaborative Exhibition 2021
"On The Plurality of Arts, Distance and Togetherness"
Friday, May 21, 2021 from 9:00 a.m. - 4:30 p.m.
At the Faculty of Fine and Applied Arts, Burapha University, Chonburi Province

1. Project Rationale

The 3rd National Academic Conference for the Advancement in Art, Culture and Design and the International Arts & Designs Collaborative Exhibition 2021 project is organised to be as a platform for academic exchange of knowledge between artists, faculty members and students in all fields of art and design, within the theme of "On The Plurality of Arts, Distance and Togetherness".

This project is a collaboration of universities from both public and private sectors, who offer art and design programs, which consists of the Faculty of Fine and Applied Arts, Burapha University, the Faculty of Fine and Applied Arts, Dhurakij Pundit University, the Faculty of Fine Arts Buditpatanasilpa Institute, and the Faculty of Fine Arts, Prince of Songkla University, Pattani Campus (4U PLUS network affiliate). All 4 universities are committed to encourage and develop the exchange of knowledge through thinking processes and creative design between artists, faculty members and students in the higher education level. This network is expecting to educate students to be knowledgeable with a variety of arts. This year, the project is now focusing on the changing of this present situation of the society; how we are keeping a distance with each other; and at the same time, being together in harmony, which has become the subject in bringing challenges, expanding new ideas, creating inspirations, encouraging creativity, and pushing forward the advancement of art and design that appears in this New Normal era.

This project is the implementation of activities according to the strategic plans of the 4 universities, which is emphasising to create a forum to disseminate research results in the fields of art, culture and design. It can also especially help in supporting both teaching and learning and pushing forward the development of knowledge in arts and design. Therefore, it is considered to be a very important collaboration between educational institutions, that brings a wide range of benefits to both faculty members, artists and students who participate in this project, as well as, helps transfer knowledge to the society in the form of academic services for those who interested in art, design, and including, the field of Thai culture to progress further.

2. Objectives

1) To encourage the concept of expanding a boundary in exchanging knowledge and academic experiences of research and creation of art and design work in all fields between higher education institutions.

2) To provide a platform for integrating, transferring, developing and extending knowledge in culture, art, and design with a creative approach to a new society sustainably.

3. Dates and Times of the 3rd National Academic Conference and the International Arts and Designs Collaborative Exhibition

Friday, May 21, 2021 from 9:00 a.m.- 4:30 p.m.

4. The Venue for the 3rd National Academic Conference and the International Arts and Designs Collaborative Exhibition

at Faculty of Fine and Applied Arts Gallery, Burapha University and on an online platform at <http://www.fineartbuu.org/>

5. Expected Participants for the 3rd National Academic Conference and the International Arts and Designs Collaborative Exhibition

The target group of 100 people, which consists of

- 1) Faculty members and students from universities in the network of 4U PLUS
- 2) Faculty members and students from other universities who offer art and design programs
- 3) Academics, researchers, artists, designers and anyone who interested in these fields.

6. Format for a Presentation of the 3rd National Academic Conference and the International Arts and Designs Collaborative Exhibition

1) Participants submit research articles, academic articles, and creative research article through an online registration and submission system at <http://www.fineartbuu.org/> in order to be reviewed by a committee of experts. Those who received an acceptance from a review to participate in the presentation, please upload a presentation file in a format of a 10-15 minutes VDO by May 7, 2021.

2) Participants submit creative works in order to be selected to exhibit in the 3rd International Arts and Designs Collaborative Exhibition through the online registration and submission system. The committee will review the attachment of the work files in JPG (with a resolution of more than 300 DPI), creative works can be submitted for up to 3 pieces per person. The exhibition of creative works is going to be display on a platform of an exhibition 360-degree at <http://www.fineartbuu.org/>

7. Topics of interest

Group 1 : Fine Arts, Visual Arts

Group 2 : Music, Dance and Performing Arts

Group 3 : Digital Art and Modern Media

Group 4 : Animation

Group 5 : Product design and commercial art

Group 6 : Jewelry Design, Fashion and Textiles

Group 7 : Architecture and Interior Design

Group 8 : Art and Culture

Group 9 : Others related to all fields of arts and design

8. Schedule for submission of research articles / academic articles / creative articles / creative work and registration

Open for submission of articles and creative works in an early bird registration	February 1 - 10, 2021
Open for submission of articles and creative works in a regular registration	February 11 - March 26, 2021
Deadline for all submission	March 26, 2021
Review submitted articles and creative works by the committee of experts. (Peer Review)	March 27 - April 12, 2021
Notification of reviewing results, revise the final version of article according to the suggestions.	April 15 - April 22, 2021
Participants submit a final version of revised article back to the committee of experts.	May 1, 2021
Participants who received a acceptance of articles, submit a 10-15 minutes video presentation to the committee.	May 7, 2021.
Conference Day	May 21, 2021

9. Scope of research articles / academic articles / creative articles and creative works

- Research articles, academic articles, creative articles, thesis, or graduate study work must be a completed presentation of the work. It must not have been published anywhere before.
- Creative works must be a visual presentation of the finished work and must not have been exhibited or published anywhere before.

Note:

- Research articles, academic articles, and creative articles (full paper) of the participants who are selected and reviewed by the committee of experts (Peer Review) with excellent prizes (3) and outstanding prizes (10) will receive a trophy and a certificate. These articles are going to be published in Burapha Art Journal (TCI Tier 2), Issue 2/2021 (July - December 2021) and also published in an E-Book format on 4U PLUS network website.
- Articles that have been reviewed and revised on the recommendation of experts (Peer Review) will receive a certificate of participation. These abstract articles are going to be published in an academic Conference Document (Proceeding) and full articles are going to be published in an E-Book format on 4U PLUS network website.
- Creative work that have been reviewed by a panel of experts (Peer Review) will be exhibited in the 3rd online international arts and design collaborative exhibition and will receive a certificate of participation. These creative works are going to be publish in an E-Book format on 4U PLUS network website.

10. Characteristics of research articles / academic articles / and creative articles

It has to be a complete article with about 10-12 pages long in an A4 sized paper format. Participants must arrange the articles according to the writing format of research articles and academic articles set by the Committee. Participants can register and submit full articles as electronic files in both formats of : 1. Microsoft words; and 2. PDF . All articles must be submitted through an online registration and submission system.

11. Registration Fee

Participant	Registration fee details
Faculty members, staffs, and student in a university of 4U PLUS network	* Submission of academic article or research article in the 3rd National Academic Conference for the Advancement in Art, Culture and Design, registration fee of 2,000 Baht
	* Submission of creative work in the 3rd International Arts & Designs Collaborative Exhibition (IADCE 2021), registration fee of 1,000 Baht
	* Submission in both events which are an article for the academic conference and a creative work for the exhibitions, registration fee of 3,000 baht.
General Public	* Submission of academic article or research article in the 3rd National Academic Conference for the Advancement in Art, Culture and Design, registration fee of 2,500 Baht
	* Submission of creative work in the 3rd International Arts & Designs Collaborative Exhibition (IADCE 2021), registration fee of 1,500 Baht
	* Submission in both events which are an article for the academic conference and a creative work for the exhibitions, registration fee of 4,000 baht.

Note:

- 1) If participants (all types of payments) do not pass the reviewing of research articles / academic articles /creative articles / creative works or do not get to present the article, the organiser of the event reserves the right not to refund the registration fee in any case.
- 2) Participants who register for a submission of research article / academic articles / creative articles/ and creative work must pay the registration fee, along with uploading articles and other document at the same time, which means, the participants will need to submit 1. Research articles / academic articles / creative articles /or creative works; 2. Registration fee and 3. Registration form for attending the academic conference. If all documents are not sent to the organiser, the organiser reserves the right not to pass articles for reviewing.

3) Participants who register to participate in all types of online academic conferences program within February 1-10, 2021 (early bird registration) will receive a 20% discount on the registration fee. The payment for this early bird registration has to be made between February 10 - 15, 2021. If the payment is not made during this specified period, participants have to make a payment in a regular rate.

12. Payment Method for Registration

- Registration payment should be made between February 10 - March 26, 2021 through Krungthai Bank Limited, Burapha University branch, a saving account, account name of Burapha University, account number of 3-8610-0442-9 (Only). Please sent a transfer slip, and also specify the name on the receipt to 4artsbuu@gmail.com.
- The registration will be completed only after the Online Conference Coordination Department, Faculty of Fine and Applied Arts, Burapha University received a transfer slip.

13. Project Responsibility

Online Conference Coordination Department, Faculty of Fine and Applied Arts, Burapha University (4U PLUS network affiliate)

14. Expected Results

1) Participants of this academic conference would have an understanding and a positive attitude, which is able to pass on their knowledge and experiences gained from this academic conference to others for further benefits.

2) Faculty members, academics, researchers, artists and students would have an opportunity to present their research and publish new research findings, which can be beneficial for academic development. They are expected to gain new knowledge about the development of research potential for sustainable development.

3) Participants are able to disseminate creative works and expand a higher education academic networks in arts and design at the national level.

For more information, please contact : Online Conference Coordination Department, Faculty of Fine and Applied Arts, Burapha University, Website <http://www.fineartbuu.org/>

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PEER REVIEW



PROFESSOR DECHA WARACHUN,
THE NATIONAL ARTIST, 2007 OF THAILAND



PROFESSOR DR. SUPPAKORN DISATAPUNDHU
DEPARTMENT OF CREATIVE ARTS,
FACULTY OF FINE AND APPLIED ARTS,
CHULALONGKORN UNIVERSITY



ASSOCIATE PROFESSOR PISPAPAI SARASALIN
DEAN, COLLEGE OF DESIGN,
RANGSIT UNIVERSITY, THAILAND



ASSOCIATE PROFESSOR ARWIN INTRUNGSI
DEPUTY DEAN FOR ADMINISTRATION,
FACULTY OF DECORATIVE ARTS,
SILPAKORN UNIVERSITY, THAILAND



MISS PATTHAMA KHOTHONG, CURATOR,
NATIONAL GALLERY OF THAILAND