

THESIS TITLE	CORPORATE SOCIAL RESPONSIBILITY MODEL OF REAL ESTATE BUSINESS
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ABSTRACT

The objective of this research is to establish a model of social responsibility in real estate business. The research methodology used as a qualitative research consists of document research. In-depth interviews Participation in Design - Co Design a hearing to opinions

The result of the research shows that real estate business problems, if undertaken without social responsibility, will have a big impact, whether small, medium, large, and all construction businesses have the same impact on the size of the business. There is a clear expression of social responsibility. The solution is incorrect. Causing a lot of lawsuits from consumers and the surrounding community and affect the environment The research therefore proposed a model of social responsibility in real estate business with 9 criteria which are 1) Disclosure of information 2) Use of quality materials 3) Environmental stewardship 4) Labor protection 5) Surveillance and inspection 6) Anti-corruption 7) Non-avoidance of paying taxes 8) Consumer remedy for surrounding communities 9) Strict compliance with laws

The suggestion of the research is to establish a profession in the real estate business to be enforced. Same standard rules There is an explanation of social responsibility in real estate. The suggestion for further research is to create a profession for real estate entrepreneurs.