## CAUSAL FACTORS OF THE PARTNER RELATIONSHIP AND SUPPLY CHAIN AFFECTING SUPPLY CHAIN PERFORMANCE AND CUSTOMER SERVICE MATURITY LEVEL IN AIR CONDITIONER MANUFACTURING INDUSTRY

## SOOKKHASAKON VALANTAGUL

A THESIS SUBMITTED IN PARTIAL FULFILLMENT OF
THE REQUIREMENTS FOR THE DEGREE OF
DOCTOR OF PHILOSOPHY PROGRAM IN
LOGISTICS AND SUPPLY CHAIN MANAGEMENT
COLLEGE OF LOGISTICS AND SUPPLY CHAIN
SRIPATUM UNIVERSITY
ACADEMIC YEAR 2020
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