TITLE DEVELOPING A CAUSAL MODEL OF LEADERSHIP

TOWARDS THE SOCIAL VALUE CHAIN THAT AFFECTS

THE SUSTAINABILITY OF THE PRIMARY INDUSTRIES

AND MINES OF THAILAND

KEY WORD SOCIALLY RESPONSIBLE LEADERSHIP/

THE PRIMARY INDUSTRIES AND MINES

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ABSTRACT

The purpose of this research was to analyze the corroborating elements, direct influence, indirect influence, the overall influence of socially responsible leadership variables on social value chain efficiency on intangible economic values and developed a causal relationship model for variables influencing sustainable organizational performance. This research used a mixed-method, sample consisting of 2 0 9 entrepreneurs in the Primary Industries and Mining of Thailand. Data were collected with questionnaires and qualitative data were collected from indepth interviews of 5 people. Data were synthesized with quantitative data to answer the hypothesis. The statistic for hypothesis testing uses a structural equation model to analyze the relationship of variables. The results showed that Consistency checks with empirical data with a harmonious value through the criteria This shows that the model has good structural accuracy as follows: Chi-Square=50.759, x2/df=1.637, p=0.014, CFI=0.992, IFI=0.992, RMR=0.009 and RMSEA=0.055 and the research hypothesis test found that leadership with social responsibility Directly positively affect the performance of the organization, sustainable by efficiency, social value chain, intangible economic value, indirect effect, interviews with the executives found that

the leadership with social responsibility will focus on the change of the organization with social responsibility in a competitive direction, aiming to create shared values of the organization and society for sustainable organizational development.