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Strategies of **WPT** to International Business @ **Japan** 15 November 2020

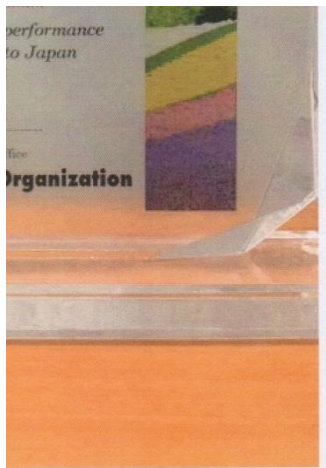


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Outlines



- Business of WPT
- Start wit Out Bound to Hokkaido
- Business Expansion and Strategies



Business of WPT

- Travel & Tourism
 - Out Bound
 - In Bound
 - Domestic



Start with Out Bound

- Make an analysis on :
 - Professional on :
 - Leading and coordinating with customers
 - Selecting the place to visit
 - Selecting the place to stay
 - Selecting the food
 - Problem solving
 - Example of Hokkaido



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Business Expansion Strategies



- In Bound
 - Joint Venture with Japanese partners
- Domestic
 - MOU with Private and Government Sector





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